

Dear SHRM 2025 State Council Directors/Presidents and Directors/Presidents-Elect,

Please share this invitation with State Council leaders who will serve as the 2025 State Council Directors, Directors-Elect, Membership Directors and College Relations Directors. Please also forward this invitation to 1 (one) District Director from your state (if applicable).

As a SHRM State Council Volunteer Leader, you are invited to attend the upcoming Regional Council Business Meeting (RCBM) 2025 in Salt Lake City, UT, from Noon MT, Thursday, February 6 through Noon MT, Saturday, February 8, 2025.

The RCBM is designed to build on the work started at the annual **Volunteer Leaders' Business Meeting** (VLBM), providing an opportunity to focus on specific shared business objectives and goal-setting for the year through interactive working sessions, volunteer-led best practice sharing, and networking opportunities. We will work together during this three-day program to:

- Ensure alignment, communication and engagement around SHRM goals and initiatives for 2025,
- Explore ways to bolster State Council engagement in 2025 initiatives through SHRM resources and support, and
- Identify ways to cascade volunteer information and resources to local SHRM Chapters and members, as well as increase engagement from affiliated organizations - resulting from these meetings and in our collective 2025 efforts.

Your attendance and participation in this RCBM are *critical* to our shared goal in driving change for work, workers and the workplace in 2025 and beyond.

REGISTRATION: *It's a two-step process.*

1. **REGISTER** for the Business Meeting.
2. **RESERVE HOTEL:** Housing is available at The Salt Lake Marriott Downtown at City Creek (75 South West Temple, Salt Lake City, UT 84101). The SHRM discounted room rate is \$229/night + tax. *The cutoff date to reserve your accommodations under the SHRM block is Tuesday, January 21, 2025.*

WHO SHOULD ATTEND:

Volunteer Role

2025 State Council Director

2025 State Council Director-Elect

2025 State Council Membership
Director